

**MCHP**

Maine College *of*  
Health Professions

Strategic Plan 2020-2023 (revised May 14, 2020)

# Vision Statement

Maine College of Health Professions will be the college of choice in providing exceptional health professions education in the State of Maine and beyond. We will be known for our supportive and effective educational approach that focuses exclusively on healthcare professions and provides multiple access points to professional advancement. Our graduates will be recognized as leaders in their fields, improving the health and well-being of their communities.

# Mission Statement

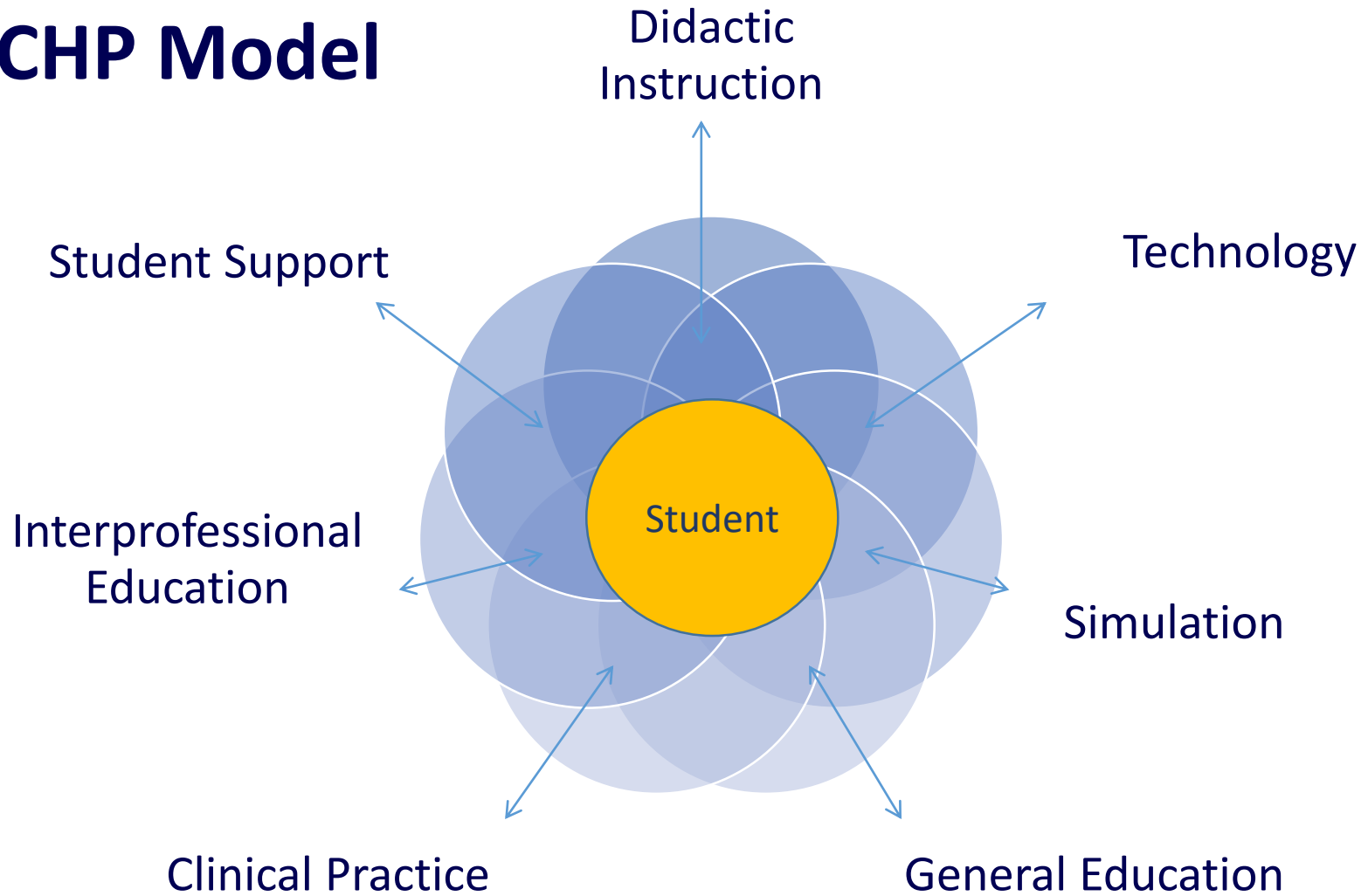
Maine College of Health Professions enriches lives through providing exceptional education in health professions, supporting student success, and inspiring lifelong learning.

We emphasize interpersonal, interprofessional, and community collaboration, and we prioritize excellence in patient care, student learning, and scholarship.

# An MCHP Graduate

- Is a thoroughly competent practitioner
- Communicates effectively and with confidence
- Demonstrates exceptional compassion
- Thinks critically
- Values and seeks interprofessional collaboration
- Exhibits best practices in patient safety
- Prioritizes respect in all interactions
- Models superior ethical decision making
- Pursues lifelong learning

# The MCHP Model



# Model Components

- **General Education** is coursework designed to enrich a student's life, to broaden an intellectual outlook, to provide a foundation for program-specific coursework, and to develop critical thinking skills.
- **Didactic Instruction** is theory and content information learning specific to a major, usually delivered in the classroom setting – both face-to-face and online.
- **Technology** refers to use of cutting edge support in the classroom and in organizational operations.
- **Simulation** provides a bridge between theory and practice, enabling students to apply concepts in a hands-on laboratory environment.
- **Clinical Practice** is course work in which the learner is a participant in the actual health care environment. It involves working with patients, clients, other healthcare professionals, and administration.
- **Student Support** represents ease of access to information and assistance in learning and in navigating MCHP systems.
- **Interprofessional Education** is the prioritization of a multidisciplinary team approach throughout the MCHP experience, both in and out of class.

# Strategic Plan Targets 2020-2023

Student  
Focus

Faculty and  
Staff Focus

Increased  
Enrollment

College  
Development

College  
Operations

# Preparing Stellar Healthcare Professionals by Optimizing the Student Experience

## Metacognition

(“knowing about knowing” or  
“thinking about thinking”)

## Respectful Empowerment

(Emphasizing professionalism and  
effective communication)

## Professional Readiness

(Through Interprofessional Education  
and enhanced emphasis on clinical  
judgment)



# Optimizing the Work Experience through Care of and Opportunities for Faculty and Staff

Professional  
Development

Onboarding

Research  
Support

Collaboration  
and  
Empowerment

Work-Life  
Balance

Remote  
Work  
Opportunities

# Mission Fulfillment through Increased Enrollment

Program  
Development

Online  
Expansion

Enrollment  
Management  
Strategy  
Refinement

New Location

Articulation  
Agreements

Marketing  
Strategy and  
Investment  
(to include  
publicity,  
earned media,  
research  
publications)

Partnerships  
(Community  
and  
Organizations)

# Reduced Tuition Revenue Reliance through College Development

Grant  
Seeking

Endowments  
and  
Scholarships

Alumni  
Association

Capital  
Campaign

## Enhancing Efficiencies in and Ensuring Continuity of College Operations

Core  
Infrastructure  
Development  
and Staffing  
(IR, IT, SIS,  
etc.)

Standard  
Operating  
Procedures

Continued  
Adoption of  
Best  
Practices

Flex  
Planning to  
Anticipate  
Operations  
Disruptions